




EXECUTIVE FORUM

2009/2010 Leadership Series®



Advance Intelligence

Great Minds Are
Gathering... Bring Yours



Program Location

Donald R. Seawell Grand Ballroom
at The Denver Center for the
Performing Arts

14th & Arapahoe, Denver, CO 80204



www.executiveforum.net • 303-796-0444

Alan Deutschman

September 24, 2009 • 8:30–11:30 a.m.

Walk The Walk: The Most Important Rule for Leaders

Find out three keys to transforming into an inspiring leader of change when Alan Deutschman starts off the 2009/2010 Leadership Series®. Alan Deutschman, author of the critically acclaimed book *Change or Die*, can tell you how to be the type of leader that inspires revolutionary change. Drawing from his most recent publication *Walk the Walk: The Most Important Rule for Real Leaders*, Deutschman shares the critical elements to inspired leadership that can create lasting change in those around you. What you say and how you act will make or break other's faith in you as a leader. Deutschman will share examples from the many high-profile business and political leaders he observed and interviewed as a journalist for the past two decades.



Alan Deutschman is a graduate of Princeton University. During his career as a journalist, Deutschman was *Fortune's* Silicon Valley Correspondent; *GQ's* "Profit Motive" columnist; contributing editor at *Vanity Fair*; and most recently a senior writer for *Fast Company*.

LEADERSHIP COMPETENCIES

Gain skills and enhance the following capabilities:

STRATEGIC ORIENTATION

- Action Oriented: Seizes more opportunities than others. Is action oriented and full of energy for the things he/she sees as challenging. Not fearful of acting with a minimum of planning.

PROBLEM SOLVING ORIENTATION

- Organizational Agility: Knows how to get things done both through formal channels and the informal network. Understands the origin and reasoning behind key policies, practices, and procedures. Knowledgeable about how organizations work, and work with their culture.

ALIGNING THE ORGANIZATION

- Perseverance: Pursues everything with energy, drive, and a need to finish. Seldom gives up before finishing, especially in the face of resistance or setbacks.

Leadership Competencies are adapted from: Lombardo, Michael, and Eichinger, Robert. *For Your Improvement: A development and coaching guide for: learners, supervisors, managers, mentors, and feedback givers.* Minneapolis: Lominger Limited, Inc, 2000.