

EXECUTIVE FORUM
2007/2008 Leadership Series®

Advance Intelligence Today

Leadership Tools for Tomorrow



"Making sense out of weak signals is increasingly important in a world of uncertainty," says Roch Parayre, Ph.D., an expert who has shared his expertise on four continents in the areas of scenario planning, decision analysis, the psychology of decision making, and creativity and innovation.

Parayre will challenge you to:

- ▶ examine uncertainty from a radical perspective
- ▶ utilize a new conceptual framework and methodology to assure innovative as well as disciplined strategic thinking in volatile and complex environments
- ▶ embrace risk as a critical piece of scenario planning
- ▶ think in a three dimensional framework to create a new future
- ▶ develop, surface and test your organization's strategic direction in the face of uncertainty and complexity

Roch Parayre, Ph.D.

February 26, 2008 | 8:30a.m.–11:30a.m.

Scenario Planning: Stay Ahead of Uncertainty

The biggest dangers to your company are the ones you don't see coming. Senior Fellow at the Mack Center for Technological Innovation at the Wharton School, and the Managing Director of Decision Strategies International, Roch Parayre, Ph.D., a popular speaker, returns to the Leadership Series, this time to show us how the uncertainties we face often obscure the best, most exciting opportunities.

Seeing beyond such uncertainties requires a very different approach to project management and implementation than more traditional approaches allow. His methodology for navigating uncertainty draws on the frontiers of decision science, organization theory, strategy and cognitive psychology to integrate the most practical contributions these various fields have made.

Parayre, who has created straightforward and cost-effective systems for making sense out of weak signals will teach you how to decide what to look for, where to look, and how to interpret what you see by learning from the past, evaluating the present, and envisioning the future. He will cover related topics too, such as how to balance your time between focusing on your core activities and checking the periphery.

Program Location

Donald R. Seawell Grand Ballroom
at The Denver Center for the Performing Arts
14th & Arapahoe, Denver, CO 80204



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