

EXECUTIVE FORUM
2007/2008 Leadership Series®

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Leadership Tools for Tomorrow



Behavioral decision research is a hot field. In the past several years, we've seen several major companies crash amid accusations of impropriety, with its chief officers led off in handcuffs. As a nation, we have become acutely aware of that difficult-to-distinguish line that divides the self-confidence required of a successful CEO from the hubris at the root of so many corporate scandals.

Utilize Hayward's ego-check framework to:

- become a more effective negotiator
- unleash your pride as a positive force
- make sure the right people on your team are making decisions and taking action
- get, use, and share feedback that ensure that you are reading situations accurately.

Mathew Hayward, Ph.D.

April 23, 2008 | 8:30a.m.–11:30a.m.

Ego Check: Managing Your Ego for Best Results

Mathew Hayward is an Assistant Professor at the University of Colorado, Boulder. His research examines the application of behavioral decision theory to the decisions and actions of executives.

In *Ego Check: Why Executive Hubris Is Wrecking Careers and Companies and How to Avoid the Trap*, former investment banker and venture capitalist Mathew Hayward uncovers a familiar theme—a high-profile executive measures success solely by extrinsic praise and rewards while ignoring the signs that overconfidence has seeped into his or her decision-making ability.

The warning signs are common to all of us: getting too full of ourselves, failing to get out of our own way, kidding ourselves about our situation, and not effectively managing the consequences of our decisions ahead of time. Spend a morning with Hayward to understand four key dynamics to aid your career progress and ensure you don't fall victim to your own hubris.

Program Location

Donald R. Seawell Grand Ballroom
at The Denver Center for the Performing Arts
14th & Arapahoe, Denver, CO 80204



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