

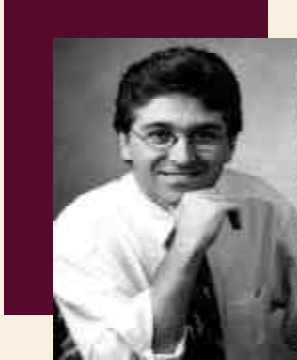
2006/2007 Leadership Series[®]

SEVEN days in Denver...



Roch Parayre, Ph.D. • October 19, 2006 • 8:30 - 11:30 a.m.

Common Decision Traps...and How to Avoid Them



Roch Parayre, Ph.D., a Senior Fellow in the Mack Center for Technological Innovation at the Wharton School, has shared his expertise in decision making, scenario planning, and innovative strategy on four continents. Parayre is well aware of the difficulties inherent in making high-quality decisions in today's fast-speed, competitive environment. His strategies for dealing with ambiguous information, unstructured problems, deep uncertainty, and complex trade-offs will leave you not only more confident when you are faced with high-stakes decision making, but also more competent.

CREDENTIALS:

- **Ph.D. in business strategies from the University of British Columbia**
- **Master's degree in engineering-economic systems from Stanford University**
- **Undergraduate degree in operations research and mathematics *magna cum laude* from the University of Ottawa**
- **Co-authored a chapter on the topic of Technology Assessment in the book *Wharton on Managing Emerging Technologies***

*Day Two
Strategic
Decisions*

KNOWLEDGE YOU WILL GAIN:

This program will give you the tools to:

- Avoid, or overcome, typical decision making errors
- Assess the degree of uncertainty in individual problems
- Recognize when you have enough information, appropriate information, or when you need to know more
- Structure complex challenges to ensure you are addressing the proper issues
- Involve the right people at the right time in the right way
- Plot a clear path for testing and choosing among your options

Program location: The Denver Center for the Performing Arts,
Seawell Ballroom, 14th & Arapahoe, Denver, CO 80202

...that will challenge your thinking.