

2006/2007 Leadership Series[®]

SEVEN days in Denver...



Scott Anthony • February 21, 2007 • 8:30 - 11:30 a.m.

Benefiting from Innovation (Yours or Someone Else's)



Scott Anthony has worked with Fortune 500 and start-up companies in many diverse industries. His passion is to help people figure out how to protect and guide their company into the future. Anthony presents insightful techniques for spotting the signs of industry change, identifying disruptive innovations that will change the landscape, and determining the outcome of competitive battles. His current abiding focus particularly relates to three questions:

1. How do you identify the real market opportunities that exist?
2. How do you rapidly create strategies to seize identified opportunities?
3. How do you build lasting capabilities around innovation and growth?

CREDENTIALS:

- MBA with high distinction from Harvard Business School, where he was a Baker Scholar
- BA in economics, *summa cum laude*, from Dartmouth College
- Co-author of *Seeing What's Next: Using the Theories of Innovation to Predict Industry Change*
- Editor of *Strategy & Innovation*, a bimonthly newsletter published by Innosight and Clayton Christensen
- Articles published in *The Wall Street Journal*, *Optimize Magazine*, *PressTime*, and *Harvard Management Update*

*Day Five
Innovation and
Growth*

KNOWLEDGE YOU WILL GAIN:

Scott Anthony says, "People find the concepts I discuss to be somewhat counterintuitive, but sensible and actionable." His goal is to ensure your ability to:

- Evaluate and apply tools needed to explore these questions
- Answer these questions in your own confident way
- Provide suggestions for how to move forward systematically

Program location: The Denver Center for the Performing Arts,
Seawell Ballroom, 14th & Arapahoe, Denver, CO 80202

...that will challenge your thinking.