

# 2005/2006 Leadership Series<sup>®</sup>

## SEVEN days in Denver...

EXECUTIVE  
FORUM

**Eddie Weiner** • April 19, 2006 • 8:30 - 11:30 a.m.

### *Insider's Guide to the Future*

What can I do to ensure that my organization is looking ahead and is able to respond effectively to current trends and the *future*?



Eddie Weiner is president of a leading futurist consulting group called Weiner, Edrick, Brown, Inc. (WEB). She is acknowledged as one of the most influential practitioners of social, technological, political, and economic intelligence-gathering. Weiner has been in the field of issues and analysis and strategic planning for over 30 years, having directed the first industry-wide futures research program. After listening to Eddie Weiner, you will know how to enhance your organization's capacity to look ahead and respond effectively to ongoing, external change.

#### CREDENTIALS

- Youngest outside woman ever elected to the board of directors of a major financial institution, Union Mutual Life Insurance Company (now UNUM Provident Corporation)
- B.A. in Psychology from City College of New York
- Articles have appeared in numerous publications including *The Harvard Business Review*, *The Futurist*, and *The Wall Street Journal*
- Coauthor of four books including her most recent *Insider's Guide to the Future* and her soon to be released *FutureThink*
- Founded the Esteem Teams, an innovative program in which inner city, at-risk girls are mentored by executive women.

### *Future Thinking*

#### LEADERSHIP COMPETENCIES

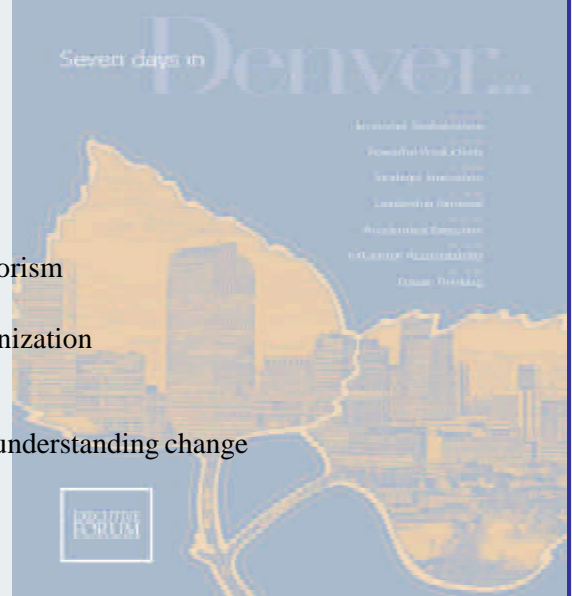
Gain skills and enhance the following capabilities:

##### Think clearly in a time of change:

- ◆ Understand proven paths to insight and foresight
- ◆ Get a jumpstart on the competition
- ◆ Recognize the drivers behind everything from deviancy to terrorism
- ◆ Supercharge your peripheral vision
- ◆ Apply the hidden patterns of change to your business and organization

##### Avoid personal traps and organizational traps:

- ◆ Recognize individual and organizational biases and blocks for understanding change
- ◆ Spring the traps to see the "big picture"
- ◆ Learn and use tools to "imagine the way"
- ◆ Identify self defeating and self fulfilling prophecies



...that will challenge your thinking.

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