

2005/2006 Leadership Series[®]

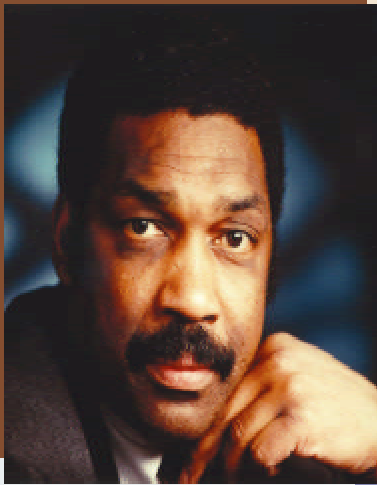
SEVEN days in Denver...

EXECUTIVE
FORUM

Leadership Renewal Day • January 18, 2006 • 1:00 - 3:30 p.m.

William E. Strickland, Jr. - *The Art of Leadership*

How can I be a *social entrepreneur* and influence the world I live in?



*Social
Entrepreneurship*

Bill Strickland is the founder and CEO of the Bidwell Training Center, Inc. and the Manchester Craftsmen's Guild in Pittsburgh. He believes that if you give people the tools they need and treat them with respect, they will perform miraculous deeds. The Manchester Craftsmen's Guild works with at-risk schoolchildren by using art to teach them life skills. The Bidwell Training Center focuses on building partnerships with local companies to train displaced adults for actual jobs in the community.

For over three decades, Strickland has worked in the same Pittsburgh neighborhood he grew up in, creating a model that turns people's dead-end lives into positive, productive existences.

CREDENTIALS

- Graduated Cum Laude with a Bachelor's degree in American History and Foreign Relations from the University of Pittsburgh
- Holds 10 honorary doctorates
- Adjunct faculty at Harvard and Carnegie Mellon universities
- 1996 MacArthur Fellow
- 2002 Member of The President's Committee on the Arts and the Humanities

LEADERSHIP COMPETENCIES

Gain skills and enhance the following capabilities:

Become artful in your leadership:

- ◆ Understand how one person can influence the re-inventing of the country's approach to social entrepreneurship
- ◆ Adopt the perception that the world is an unlimited opportunity
- ◆ Define "success" in making a difference in your community through learning from a role model
- ◆ Create your vision for building something that will give people an environment that is good
- ◆ Understand the connection between the creativity instilled by the love of the arts and the skills needed for business success in a new economy
- ◆ Appreciate that artists by nature are "entrepreneurs" as they visualize something that does not exist
- ◆ Make sense out of your life



...that will challenge your thinking.

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