

2005/2006 Leadership Series[®]

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EXECUTIVE
FORUM

Thomas P.M. Barnett, Ph.D. • September 22, 2005 • 8:30 - 11:30 a.m.

The Pentagon's New Map: A Cutting Approach to Globalization



*Economic
Globalization*

What do I need to know about *globalization* and what is going on in the world as it relates to my organization?

Thomas P.M. Barnett believes that too many experts treat globalization as a binary outcome: either globalization is great and thriving, or it is horrid and failing humanity. Neither view works because the process of globalization is too complex for such summary judgements. Instead, Barnett has chosen to learn from places where globalization has taken hold successfully, and where it has not. Barnett will demonstrate how your business connects to global politics and help you strategize your way through muddy international waters.

CREREDENTIALS

- Undergraduate double major in Russian Language and Literature and International Relations from the University of Wisconsin
- Master's degree in Regional Studies and a Doctorate in Political Science from Harvard University
- Author of *New York Times* best seller *The Pentagon's New Map: War and Peace in the Twenty-First Century*
- Contributing editor to *Esquire Magazine*

LEADERSHIP COMPETENCIES

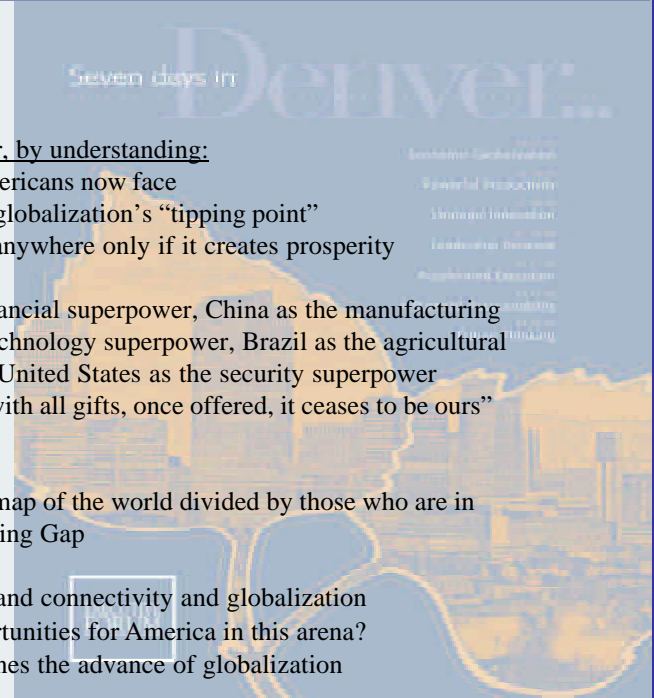
Gain skills and enhance the following capabilities:

View the future as a design of promise and hope, not danger and fear, by understanding:

- ◆ A new context in which to explain strategic choices that Americans now face
- ◆ Why we are at the edge of a world historical arc that marks globalization's "tipping point"
- ◆ How the concept that "connectivity" can create prosperity anywhere only if it creates prosperity everywhere
- ◆ The new "superpower clusters": European Union as the financial superpower, China as the manufacturing superpower, Japan as the design superpower, India as the technology superpower, Brazil as the agricultural superpower, Russia as the natural gas superpower, and the United States as the security superpower
- ◆ That "...globalization is America's gift to the world, but as with all gifts, once offered, it ceases to be ours"

Gain an understanding of some of the elements of this new map:

- ◆ That the "Pentagon's new map" is not a military map but a map of the world divided by those who are in the Functioning Core and those who are in the Non-Integrating Gap
- ◆ A new paradigm for "world order" that is non-partisan
- ◆ The definition of "rule sets" are how they help you understand connectivity and globalization
- ◆ What are the "rule sets" for security, and what are the opportunities for America in this arena?
- ◆ The essential connectivity between war and peace that defines the advance of globalization
- ◆ That national security is a business



...that will challenge your thinking.

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