

# 2004/2005 Leadership Series<sup>®</sup> SEVEN days in Denver...

EXECUTIVE  
FORUM

*Leadership Renewal Day - January 12, 2005*

Robert Cooper, Ph.D • 9:00 - 11:30 a.m.



## ***The Other 90%: How to Unlock Your Vast Untapped Potential for Leadership and Life***

An outstanding speaker on how to untap the hidden potential in every leader and every organization, Dr. Cooper has pioneered work on the practical application of emotional intelligence in leadership. His research in neuro-psychology of leadership is packed with concrete ways to improve performance using the other 90% of our intelligence and creativity potential that lies mostly dormant and untapped. He is author of *The Other 90%: How to Unlock Your Vast Untapped Potential for Leadership and Life*, which has been on *Wall Street Journal* and *Business Week* Bestseller lists.

Randy Snow • 1:00 - 3:30 p.m.

## ***The Courage to Lead***

We live in a world of greater ambiguity and less certainty than ever before. Despite this reality, leadership matters most when it is not clear what course we should take. Drawing from his personal business experiences, medal winning Olympic competitions, and the lessons learned while accepting a spinal cord injury, Randy will answer the questions we all ask ourselves when our future is on the line. A few guiding principles he will explore are nobility of purpose, inspiration of others, conflict management, and making a difference. Snow is author of *Pushing Forward - A Memoir of Motivation*.



## LEADERSHIP COMPETENCIES

Gain skills and enhance the following capabilities:

### ALIGNING THE ORGANIZATION

- **Managing Vision and Purpose:** Communicates a compelling and inspired vision or sense of core purpose. Is optimistic. Talks about possibilities.
- **Results Oriented:** Is constantly and consistently one of the top performers. Steadfastly pushes self and others for results.

### PEOPLE LEADERSHIP

- **Leading Others:** Uses all three brains: head, gut, and heart. Creates desire for others to want to work with you and follow your lead, even if you did not have the title and/or authority.
- **Integrity and Trust:** Is widely trusted. Is seen as a direct, truthful individual. Presents the unvarnished truth in an appropriate and helpful manner. Admits mistakes. Doesn't misrepresent him/herself for personal gain.
- **Understanding Others:** Picks up the sense of the group in terms of positions, intentions, and needs; what they value and how to motivate them.
- **Work and Life Balance:** Maintain a conscious balance between work and personal life so that one does not dominate the other. Is not one-dimensional.

...that will challenge your thinking.

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