



Love Leadership: The New Way to Lead in a Fear-Based World

John Hope Bryant

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John Hope Bryant grew up in inner-city Los Angeles, and was homeless for 6 months before age 18. His early trauma prompted him to dedicate his life to promoting hope, self-esteem, dignity, and opportunity for all. Bryant is the Founder, Chairman, and Chief Executive Officer of Operation HOPE, America's first non-profit social investment banking organization, now operating in 68 U.S. communities and South Africa. He describes our current national environment as wracked by fear, and sees fear as "the ultimate prosperity killer." As an alternative, Bryant shares the lessons and practices of love-based leaders. He makes the case that the best way to get ahead is to figure out what you have to give to a world seemingly obsessed with only one question: "what do I get?" Love leadership recognizes that you want to do well in life, but it also suggests that the best way to do well and to achieve true wealth over the long term is to do good, and you'll never be wrong doing right.



John Hope Bryant is the Founder, Chairman, and CEO of Operation HOPE. He has earned the role of Vice Chair of the U.S. President's Advisory Council on Financial Literacy. Mr. Bryant has received an Honorary Doctorate Degree of Human Letters from Paul Quinn College of Texas and as part of the Forum of Young Global Leaders completed the Harvard University John F. Kennedy School of

Government, "Global Public Policy and Leadership for the 21st Century" executive education program. He has received National Community Service Awards from Spelman College and Livingstone College.

Leadership Competencies

Gain skills and enhance the following capabilities:

ALIGNING THE ORGANIZATION

- **Ethics and Values:** Adheres to an appropriate and effective set of core values and beliefs during both good and bad times. Rewards the right values and disapproves of the others. Acts in line with organizational values.

PEOPLE LEADERSHIP

- **Integrity and Trust:** Is widely trusted. Admits mistakes. Can present the unvarnished truth in an appropriate and helpful manner. Understands moral clarity.

STRATEGIC ORIENTATION

- **Strategic Agility:** Can articulately paint credible pictures and visions of possibilities and likelihoods. Sees ahead clearly. Has broad knowledge and perspective. Can create competitive and breakthrough strategies and plans.

Leadership Competencies are adapted from: Lombardo, Michael, and Eichinger, Robert. *For Your Improvement: A development and coaching guide for learners, supervisors, managers, mentors, and feedback givers.* Minneapolis: Lominger Limited, Inc, 2000.

Harvard University John F. Kennedy School of

PROGRAM LOCATION

Donald R. Seawell Grand Ballroom at The Denver Center for the Performing Arts • 14th & Arapahoe, Denver, CO 80204

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